

## Message Text

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ACTION EUR-12

INFO OCT-01 CU-02 ISO-00 USIE-00 NSF-01 SMI-01 NSC-05

LOC-01 SS-15 SSO-00 NSCE-00 /038 W

-----081117Z 112934 /14

O 081037Z JUN 77

FM AMEMBASSY SOFIA

TO SECSTATE WASHDC IMMEDIATE 2706

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E.O 11652:N

TAGS PFOR, OVIP, BU

SUBJECT: TALKING POINTS FOR DIRECTOR REINHART MEETING WITH  
ZHIVKOVA

REF: STATE 128765

EMBASSY SUGGESTS FOLLOWING POINT FOR DISCUSSION DURING  
JUNE 1 ZHIVKOVA CALL ON DIRECTOR REINHART.

1. LIBRARY. NOTE THAT EMBASSY HAS MOEST LIBRARY CONTAINING PUBLICATIONS IN VARIOUS FIELDS, INCLUDING ARTS, HISTORY, SCIENCES, TECHNOLOGY, INDUSTRY, AND TRADE WHICH WE FEEL WOULD BE OF INTEREST AND USEFULNESS TO STUDENTS, TEACHERS, ACADEMECIANS, SCIENTISTS, BUSINESS MANAGERS, AND OTHERS. MATERIALS ARE NEITHER POLITICAL NOR PROPAGANDISTIC, AND WE REGRET THEY RE UNDER-UTILIZED. ADD THAT EMBASSY IS PREPARED TO RESHAPE ITS COLLECTION OF MATERIALS ALONG LINES ZHIVKOVA BELIEVES MORE USEFUL TO BULGARIANS.

2. APPOINTMENTS. EXPRESS HOPE THAT WITH SIGNING OF EXCHANGES AGREEMENT IT WILL BE POSSIBLE FOR P&C OFFICER TO ASSIST COMMITTEE ON CULTURE IN PLANNING CULTURAL AND OTHER EXCHANGES IN COOPERATION WITH APPROPRIATE BULGARIAN OFFICIALS. NOTE THAT KARCH WELL-EXPERIENCED IN THIS FIELD AND FACILITATIVE ROLE OF EMBASSY CAN BE MUTUALLY USEFUL.

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3. RADIO & TV. POST'S CONTINUING OFFERS OF MATERIALS TO BULGARIAN RADIO AND TV ARE GENERALLY DE-

CLINED. SUGGEST DIRECTOR NOTE THAT WHILE KARCH HAS DISCUSSED WITH RTV AVAILABILITY OF US PROGRAM MATERIALS FOR RADIO AND TV, AND CONTINUALLY INFORM RTV OF NEW ACQUISITION, RTV HAS NOT RESPONDED TO THESE

PROPOSALS EXCEPT ON RARE OCCASIONS. THUS, DIRECTOR MIGHT PROPOSE TO ZHIVKOVA POSSIBILITY OF INCREASING OUR RADIO AND TV PROGRAM MATERIALS AND INFORM HER THAT EMBASSY EITHER HAS MATERIALS (NOT AVAILABLE TO BULGARIAN RTV FROM ITS CUSTOMARY SOURCES) OR CAN OBTAIN THEM FROM WASHINGTON.

4. SOFIA CONCERT.. DIRECTOR MIGHT EXPRESS REGRET THAT GOB IMPRESARIO AGENCY "SOFIA CONCERT" HAS TOLD EMBASSY IT IS UNABLE TO OPERATE ON BASIS OF BOOKING ANY AMERICAN PERFORMING ARTISTS WITH LESS THAN 18 MONTHS LEAD TIME. THIS IN EFFECT DEPRIVES SOFIA AND OTHER BULGARIAN CITIES OF PERFORMANCES BY OUTSTANDING AMERICAN ARTISTS WHO MAY BE IN GENERAL AREA AND AVAILABLE (E.G. THOSE TOURING PRIVATELY) AT MODEST COST, ALTHOUGH USUALLY ON SHORTER NOTICE.

5. PHOTOGRAPHY EXHIBIT. DIRECTOR SHOULD EXPRESS GRATITUDE TO ZHIVKOVA FOR HER COMMITTEE'S SUBSTANTIAL ASSISTANCE WITH "REFLECTIONS USA" EXHIBIT LAST DECEMBER-JANUARY, AND HOPE COMMITTEE'S OFFICIALS WILL GIVE SIMILAR HELP TO UPCOMING "PHOTOGRAPHY USA" EXHIBIT.

6. VOICE OF AMERICA. AS HEAD OF VOA, DIRECTOR MAY WISH TO MENTION OUR BROADCASTS TO BULGARIA AND REQUEST ANY COMMENTS ZHIVKOVA MAY HAVE ABOUT VOA BROADCASTS. IT MIGHT BE NOTED THAT FOREIGN MINISTER MLADENOV IN A CONVERSATION WITH THE AMBASSADOR LAST YEAR, FAR FROM LIMITED OFFICIAL USE

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CRITICIZING VOA (WHICH BULGARIANS HAD JAMMED UNTIL 1974), WAS COMPLIMENTARY ABOUT ITS BROADCASTS.  
HERZ

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NNN

## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009